

>> January

Space Closing: 11.18.11

Materials Due: 12.1.11

Focus: Influential People of the Industry

- DESIGN & CONSTRUCTION: Lobby Design
- FOOD & BEVERAGE: Food & Beverage Trends
- MARKETING: Loyalty Programs
- TECHNOLOGY: Revenue Management
- OPERATIONS: Guest Safety
- INNOVATION SHOWCASE: Lighting

* Bonus Distribution: ALIS

>> February

Space Closing: 12.20.11

Materials Due: 1.3.12

Focus: Independents/Boutiques

- DESIGN & CONSTRUCTION: Prototypes
- FOOD & BEVERAGE: Food & Beverage Service
- MARKETING: Multicultural Marketing
- TECHNOLOGY: Training Systems
- OPERATIONS: Laundry
- INNOVATION SHOWCASE: Cleaning Products

Special Section: *Human Resources*

>> March

Space Closing: 1.24.12

Materials Due: 2.3.12

Focus: Management Companies

- DESIGN & CONSTRUCTION: Wallcoverings & Decor
- FOOD & BEVERAGE: Coffee Trends
- MARKETING: International Marketing
- TECHNOLOGY: In-Room Entertainment
- OPERATIONS: Fitness & Leisure
- INNOVATION SHOWCASE: Media Hubs/Telephones

Bonus: Management Companies

Special Section: *Economy Lodging*

* Bonus Distribution: ARDA Convention, Hunter Hospitality Conference

>> April (Green Issue)

Space Closing: 2.21.12

Materials Due: 3.2.12

Focus: Environment

- DESIGN & CONSTRUCTION: Sustainable Building
- FOOD & BEVERAGE: Kitchen Equipment & Supplies
- MARKETING: Greenwashing
- TECHNOLOGY: Energy Management
- OPERATIONS: Housekeeping
- INNOVATION SHOWCASE: HVAC systems

Special Section: *Amenities*

* Bonus Distribution: NRA, AAHOA

>> May

Space Closing: 3.22.12

Materials Due: 4.3.12

Focus: Design

- DESIGN & CONSTRUCTION: Pools & Spas
- FOOD & BEVERAGE: Restaurant Design
- MARKETING: Advertising Campaigns
- TECHNOLOGY: Procurement
- OPERATIONS: Mattresses/Bedding
- INNOVATION SHOWCASE: Faucets & Fixtures

Bonus: Franchise Companies

Special Section: *Design & Renovation*

* Bonus Distribution: HD Expo, NYU

>> June

Space Closing: 4.23.12

Materials Due: 5.3.12

Focus: Technology

- DESIGN & CONSTRUCTION: Bars & Nightclubs
- FOOD & BEVERAGE: Minibars/Room Service
- MARKETING: Channel Marketing
- TECHNOLOGY: Property Management Systems
- OPERATIONS: Wireless/Internet
- INNOVATION SHOWCASE: Televisions

* Bonus Distribution: HITEC, AH&LA Summer Summit

>> July

Space Closing: 5.21.12

Materials Due: 6.1.12

Focus: Resorts/Vacation Rentals

- DESIGN & CONSTRUCTION: Special Event Venues
- FOOD & BEVERAGE: Catering/Banquets
- MARKETING: Destination Marketing
- TECHNOLOGY: Security & Surveillance
- OPERATIONS: Maintenance & Pest Control
- INNOVATION SHOWCASE: Lock & Safes

Special Section: *Green*

>> August

Space Closing: 6.20.12

Materials Due: 7.3.12

2013 SOURCE BOOK

Special Section: *Education/Hospitality Schools*

>> September

Space Closing: 7.24.12

Materials Due: 8.3.12

Focus: Finance & Investment

- DESIGN & CONSTRUCTION: Outdoors & Landscapes
- FOOD & BEVERAGE: Food Safety
- MARKETING: Franchisee Communications
- TECHNOLOGY: Point of Sale
- OPERATIONS: Textiles
- INNOVATION SHOWCASE: White Goods

Special Section: *FF&E*

* Bonus Distribution: HD Boutique, The Lodging Conference

>> October

Space Closing: 8.21.12

Materials Due: 8.31.12

Focus: International Development

- DESIGN & CONSTRUCTION: Bathroom & Fixtures
- FOOD & BEVERAGE: Wine Trends
- MARKETING: Recruitment & Retention
- TECHNOLOGY: Telecommunications
- OPERATIONS: Parking and Transportation
- INNOVATION SHOWCASE: Signage

Special Section: *Technology*

>> November

Space Closing: 9.21.12

Materials Due: 10.3.12

Focus: Brand Management

- DESIGN & CONSTRUCTION: Flooring/Carpeting
- FOOD & BEVERAGE: Tabletop
- MARKETING: Public Relations
- TECHNOLOGY: Reservation Systems
- OPERATIONS: Meetings/Special Events
- INNOVATION SHOWCASE: Uniforms

Special Section: *Franchise/Management Companies*

* Bonus Distribution: IHMRS

>> December

Space Closing: 10.19.12

Materials Due: 10.31.12

Focus: *Lodging's Top Innovation Awards*